

HAWORTH®

AllWays™



AllWays™ beautiful

AllWays™ is a revolutionary new range of workspace solutions brought to you by Haworth, the innovators of contemporary office furniture. AllWays™ combines a passion for intelligent and ergonomic design with a desire to create a new generation of environmentally sustainable solutions for the modern, ever-changing workplace. The inspiration is to challenge the way we work by facilitating a collaborative and open work environment that stimulates new ideas.

“What most users and developers of office space, together with architects and designers, have yet to grasp fully are the practical implications of creating workplaces fit for knowledge workers... a design revolution, in terms of both product and process, will be necessary.” Dr. Frank Duffy, Knowledge Management and the Creative Workplace, March 2003

*A minimal number of elements create
an infinite number of possibilities*



AllWays™ changing

Fluid, flexible and evolving – that is the design philosophy of AllWays™. Four independent systems share one common design DNA. Each piece is interchangeable and can be easily reconfigured in endless permutations. Set up hot desks for remote workers or add new space to compensate for the sudden growth of your business. Create a collaborative ideas centre for brainstorming. Change the design and flow of your office in a matter of hours. AllWays™ evolves with you as your workplace changes.

“The economic and social landscape in which organizations operate is changing rapidly. Increasingly business is becoming a network of alliances and collaborations. Clients are global. We are moving from location specific to location independent working. The places in which we work need to reflect these changes. They need to be similarly flexible and agile. Leases need to be short and flexible. Office interiors need to be reconfigurable, responding to demands that change almost daily.” A. Harrison (2004) The Distributed Workplace: Sustainable Work Environments



*All people
All places
All colors
All sizes
All thinking
All working
Together
Forever
AllWays™*



AllWays™ green

AllWays™ is manufactured from a high percentage of recycled or rapidly renewable resources designed to be easily and continually re-configured. It is manufactured from environmentally friendly materials using renewable energy sources.

AllWays™ is available with a strawboard work-surface, a sustainable solution made from rapidly-renewable local agricultural by-products such as rice and wheat. Strawboard reduces use of natural resources while providing income to farmers in developing regions and contributing to economic equity and social sustainability.



AllWays™ everywhere

AllWays™ mobile elements adapt to rapidly changing needs of users. Whatever the workstyle preference, whenever change is required. AllWays™ responds to your needs.



AllWays™ climate positive

Haworth is committed to sustainable business practices, both environmentally and socially in the communities in which we operate. Haworth is the founding sponsor of the Andromeda Group which has pioneered the 'Climate Positive' brand. Zody and AllWays™ are the world's first 'climate positive' products where they are sold with their CO2e footprint offset by 110%. This means we are committed to putting more back into the environment with a positive attitude to climate change. Both Zody and AllWays™ have been analyzed through an LCA process (Life Cycle Analysis) to determine the CO2e footprint taking into consideration raw material supply, manufacturing, shipping to a customer and then to end of life.

Haworth has taken a global leading role in climate change by allowing our customers to invest in 'climate positive' products. The focus on products such as Zody and AllWays™ presents a clear message of investment in furniture design to employees and the community, as well as underlining a desire to support climate change. Through purchasing climate positive products, companies can effectively manage their carbon footprint and as a result; their corporation's impact on the environment.



AllWays™ be individual

AllWays™ workspace solutions have been designed to suit your individuality and style. Customize your office space to reflect your organization's brand and culture. Or customize your desk to reflect your personality. Bright and light color schemes with pleasing functionality and practical design elements create an environment where people feel inspired and motivated. Form and function combine and the end result is an office space that stimulates the mind and caters for the individual.

"There is no point in promoting long term furniture flexibility if it means that businesses have to purchase and store a large quantity of spare parts. That is not a practical nor realistic solution to the problem. The only durable solution is to have components that are inherently re-arrangeable."

AllWays™ inspire greater collaboration

AllWays™ is really about a new way of doing things. It's the inspiration to push the boundaries and challenge the way you think. A break from the old and the opportunity to branch out in new directions. AllWays™ facilitates greater collaboration and allows you to create different types of work environments under one roof. Flexibility and adaptability are the key.

"By 2006, 80 percent of knowledge work will be conducted in the context of virtual teams, in which team members, separated by time and space will collaborate, although the study also notes the majority (65 percent) will continue to collaborate from conventional work settings." DEGW (2004) Office Design and Business Performance

A change
for the better



AllWays™ easy to use

AllWays™ has been designed to suit the unique needs of every individual. The new generation pedestal allows you to organise your space just how you like it. The pedestal's easy sliding draw and open shelving give you a clear view of all your personal and work items, so nothing will be lost again.



AllWays™ connected



Uncompromising on practicality, AllWays™ has embraced the necessity of technology in today's workplace, and features a central point for easily accessible power and data cables. The desks also feature a designated tray for all your personal devices and gadgets, where all your data can be synchronised and kept in check.



AllWays™ comfortable

AllWays™ allows you to feel at home in your workspace. An organic design, with personal storage areas, softened curves, inviting surfaces, growth lines which allows you to add or subtract, and tool-free adjustments that are fluid and easy. Create a culture and level of comfort that fosters new ideas and creative thinking. Talented staff demand more than the usual austere and impersonal office furniture.

"One of the most effective means of (workplace) expression is color, art and other graphics. These 'expressive' elements provide a stimulating and interesting working environment. Which helps to both motivate existing staff, but also attract new staff."
Office of Government Commerce, UK Government (2004):
Working without walls: An insight into the transforming government workplace. Pages 10-12



Colour & Finish Options

Product Color Information & Pantones

- Mist TR_ NW
- Oxide TR_ OA
- Rosso TR_ NR
- Pink TR_ PN
- Clover TR_ CV
- Yellow Green TR_ YG

Environmental Attributes

- GREENGUARD Certified
(guaranteed safe indoor air quality*)
- High recycled content
- 100% recyclable*

Mist TR - NW

Oxide TR-OA

Rosso TR-NR

Pink TR-PN

Clover TR-CV

Yellow Green TR-YG



HAWORTH®

Haworth is a registered trademark of Haworth, Inc.
©Haworth Asia Pacific 2014

haworth.com | haworth-europe.com | ap.haworth.com